

FOR IMMEDIATE RELEASE:



ART INTRODUCES AUTOTUNE EQUIPPED TUBE PREAMP

Niagara Falls New York, January 23, 2013 – Applied Research & Technology (ART) introduces a new tube preamp with integrated Antares Auto-Tune® processing in a compact accessible package ideal for studio or stage. Now live artists can easily add high quality Antares pitch processing without the complexity and cost of an external computer and software.

Auto-Tune Pre EFX Section: The Antares Auto-Tune section of the product is designed to have a user interface and functionality that is similar to the Auto-Tune EFX Plug-In. Users can select the Key, Scale and EFX type. Individual notes can be toggled on or off using the key pads for more customization. Edits can be stored in one of five footswitch accessible presets. (Footswitch optional)

The ultra low noise discrete microphone preamp front end has an extremely flat and wide frequency response and handles a wide range of input signal levels with a minimum of coloration. High quality hand selected 12AX7A tube circuit adds warmth to the signal path.

Insert jack allows external processing to be added between the Preamp and Auto-Tune EFX section. The ¼-inch Footswitch jack on the rear allows remote access to the Bypass and Preset functions.

FEATURES:

- Antares Auto-Tune® Processing
- Very Low Latency
- Five User Programmable Presets
- High Quality Class-A Tube Preamp
- +4/-10 selectable output level
- Insert Jack
- Optional footswitch (off/on & Preset Advance)
- Selectable Pitch Correction Effect (from subtle to obvious)



AUTOTUNEPRE – MSRP \$289.00 US.

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For more information, product literature, specifications or product images, go to www.artproaudio.com under News/Press page, or contact via email tmarshall@yorkville.com

ABOUT ART - Applied Research and Technology began producing professional audio signal processing equipment in 1984 after former employees of the original **MXR Innovations** created the company. Since then it has become one of the world's largest signal processing manufacturers, developing and distributing products for the music industry for nearly 30 years. ART was acquired by **Yorkville Sound** in late 1999 and has offices in Rochester, New York, Niagara Falls, New York with its corporate parent housed in Pickering Ontario, Canada.

ABOUT YORKVILLE – Yorkville Sound has been a manufacturer of PA systems and loudspeakers,

Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 200 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** (www.apexelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology** (ART) (www.artproaudio.com) originally based in Rochester New York. Yorkville Sound is also the exclusive distributor of **Hughes & Kettner Amplifiers** for North America; **Epiphone Guitars**, **Gibson Guitars**, **Beyerdynamic Microphones & Headphones**, **Mapex Drums**, **Los Cabos Drumsticks**, **Line 6**, **Rotosound Strings**, **Dean Markley Strings** as well as **Gallien-Krueger** amplifiers for Canada.

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