

FOR IMMEDIATE RELEASE:



**ART DELIVERS DIGITAL POWER IN THE NEW SDA1 STUDIO /
INSTALLATION AMPLIFIER.**

Niagara Falls New York, January 2, 2014 – Applied Research & Technology (ART) introduces the extremely efficient Class-D SDA1 Studio Digital Amplifier. Capable of delivering 200 watts per channel (at 4 ohms) in a compact, single rack space chassis, the single rack space SDA1 takes full advantage of the full potential of digital amplifier design. Lightweight and ultra quiet, the SDA1 doesn't require noisy, dust collecting cooling fans in operation, making it the ideal solution for studio control rooms and installations.

The flat 20Hz to 20kHz frequency response makes the SDA1 the perfect choice for critical listening in studio environments. Balanced inputs and versatile multi-way binding post outputs ensure quick connectivity to any source and speaker combinations, including 70v commercial installation systems.

A solid steel and aluminum chassis design ensures maximum reliability. Recessed 'pop-up' detented attenuator knobs deter uninvited users adjusting volume settings in install applications.

Features:

- Studio Digital Audio Amplifier
- High Efficiency Switching Amplifier and Power Supply
- Lighter and Cooler than Conventional Audio Amplifiers
- Extremely Low Noise and Distortion Design
- 140 Watts/Channel @ 8 Ohms
- 200 Watts/Channel @ 4 Ohms
- 400 Watts/Bridged Mono @ 8 Ohms
- 280 Watts/Bridged Mono @ 70 V line operation
- 20 Hz to 20 kHz within +/- 0.5dB
- XLR & ¼-inch Inputs
- Multi-Way Binding Post Outputs
- Recessed "Pop Out" Detented Attenuator Knobs
- Low Profile 1U Rackmountable Design
- All Steel and Aluminum Chassis
- Perfect for Pro and Project Studios

ART SDA1 Digital Two Channel Power Amplifier - MSRP \$449.00 US

CONTACT ART ProAudio c/o Yorkville Sound Ltd

Tim Marshall – Marketing Manager - tmarshall@yorkville.com / Phone: 905.837.8481 ext 257

**For more information, product literature, specifications or product images, go to
www.artproaudio.com under News/Press page, or contact via email
tmarshall@yorkville.com**

ABOUT ART - Applied Research and Technology began producing professional audio signal processing equipment in 1984 after former employees of the original **MXR Innovations** created the company. Since then it has become one of the world's largest signal processing manufacturers, developing and distributing products for the music industry for nearly 30 years. ART was acquired by **Yorkville Sound** in late 1999 and has offices in Rochester, New York, Niagara Falls, New York with its corporate parent housed in Pickering Ontario, Canada.

ABOUT YORKVILLE – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 250 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** (www.apexelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology** (ART) (www.artproaudio.com) originally based in Rochester New York. Yorkville Sound is also the exclusive distributor of **Hughes & Kettner Amplifiers** for North America; **Epiphone Guitars**, **Gibson Guitars**, **Mapex Drums**, **Los Cabos Drumsticks**, **Line 6**, **Rotosound Strings**, **Dean Markley Strings** as well as **Gallien-Krueger** amplifiers for Canada.

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